

A CONTENT SUBMISSION AND DISTRIBUTION SYSTEM FOR USE IN CLEARING ADVERTISEMENT SPOTS

Abstract of Disclosure

An automated media content submission and distribution network for use in clearing network advertisements, such as those for television networks, is set forth. The network includes a job submission system disposed at a submitting organization that allows a user to submit a clearance job for an advertising spot, a job access system disposed at a clearance organization involved in clearing the network advertisements, and a host system that includes a content management system that is adapted to receive digital job content from the job submission system and to provide the clearance organization with access to the digital job content through the job access system. In accordance with one embodiment of the network, the identification of users who are to have access to the digital job content is defined in the clearance job and used by the host system to grant such identified users secured access to the digital job content. The system may be in the form of an Internet based client/server system.

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Figures

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